



The Empowerment Project

ATTORNEY GENERAL LYNN FITCH

July 17, 2025

A Note from AG Lynn Fitch

Human trafficking is a multi-billion-dollar worldwide criminal enterprise, and it is in our communities. People likely see it around them, but do not even realize it. That was why I launched my [Be The Solution](#) initiative shortly after I took office – to empower Mississippians to know the signs of trafficking and how to report it when they see it. Those tips are vital to efforts by law enforcement and prosecutors like those in my office to disrupt trafficking operations, put the traffickers behind bars, and start victims on the road to recovery.

I am excited to announce that Mississippi is now the first state to roll out the Simply Report platform so that citizens can report human trafficking directly to law enforcement. This website and free mobile app is easy to use both for citizens and the officers who receive the tips. It provides a streamlined tool for users to recognize and report indicators of trafficking directly to the appropriate authorities—bridging the critical gap between community awareness and actionable intervention.

Simply Report is available on both the [Google Play](#) and [Apple App](#) stores, and it can also be accessed at simplyreport.com. I am excited that my office is helping to pilot this new tool to help Mississippians be aware, be prepared, and Be the Solution to human trafficking. We can end this working together.

May God Bless You,

A handwritten signature in black ink, reading "Lynn Fitch".

PS- Don't forget to [register for the Second Annual Mississippi Women's Summit](#), September 8-9 at The Refuge Hotel and Conference Center in Flowood, Mississippi. Our room block with a special nightly rate of \$169 is open, too. You can click [here](#) to make your reservation or call 601-936-4550 and use the mini code: **WS9**. This event is free and space is limited so register today!

WHAT WE'RE READING



KTTN - Governor Kehoe signs laws expanding Safe Haven protections and adoption aid

Missouri Governor Mike Kehoe has officially enacted House Bills 121 and 737, along with Senate Bill 43, advancing legislation aimed at enhancing protections and support for the state's most vulnerable populations.

"These new laws reflect our duty to defend the most defenseless among us —individuals who are often unable to advocate for themselves," Kehoe stated during the signing. "We all share in the responsibility of ensuring their safety, dignity, and access to resources. I thank the General Assembly for prioritizing these essential protections."

National Review - Federal Appeals Court Upholds State's Ability to Regulate Mifepristone

"The Fourth Circuit Court of Appeals rightly refused GenBioPro's invitation to federalize the issue of abortion," said Alliance Defending Freedom senior counsel Erin Hawley. "We're pleased the Fourth Circuit agreed that the 2007 amendments to the Federal Food and Drug Cosmetic Act do not forbid the states from setting minimum safety standards for high-risk drugs or enacting legislation that protects life."

SHARE ON SOCIAL



Go to the [Google Play](#) or [Apple App Store](#) today and add Simply Report to your phone. This free app gives you the tools to help identify and report human



ATTORNEY GENERAL LYNN FITCH IN THE NEWS

WXXV - App to report suspected human trafficking comes to Mississippi

Attorney General Lynn Fitch announces a human trafficking reporting app has made its way to the state.

The app is called “Simply Report”, allowing citizens to anonymously report suspected human trafficking in the state.

The app provides a tool for users to recognize and report indicators or trafficking directly to appropriate authorities.

Delta News - Attorney General Fitch Secure \$720M Opioid Settlement

According to reports, **Attorney General Lynn Fitch** announced a \$720 million nationwide opioid settlement with eight drugmakers. Mississippi is set to receive over \$6.3 million. **Fitch** called the deal a major step in holding companies accountable and helping communities heal from the opioid crisis.

Darkhorse Press - AG Lynn Fitch Announces Completion of Operation Safe Online Summer

Attorney General Lynn Fitch announced the completion of statewide Operation Safe Online Summer, which resulted in 11 arrests and one victim rescued.

Mississippi’s Internet Crimes Against Children Task Force completed Operation Safe Online Summer which led to execution of 53 state and 3 federal search warrants, issuance of 28 state and 3 federal subpoenas, investigations of 33 citizen complaints and Cybertips, 11 arrests, and 1 child victim rescued from ongoing abuse. ICAC investigators examined more than 16 Terabytes of data, including 17 computers, 60 cell phones/tablets, and 16 pieces of other digital storage. The Attorney General’s Office runs the state’s ICAC Task Force, comprised of nearly 90 law enforcement agencies and 145 law enforcement personnel from across the state to address threats to Mississippi’s children.

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